



Safety Quest Co

Helping families feel calm, confident,
and prepared.



Because every great adventure begins with being prepared!

WHAT IS SAFETY QUEST CO?



Safety Quest Co. was founded to help guide families through **safety lessons, hands-on missions, and important discussions** revolving around different life safety topics.

Created by Jenn Evans, a former **School Resource Officer, volunteer firefighter & EMT, and mom** passionate about helping families build confidence through **everyday safety habits**.



OUR FIRST BOOK: STAY LOW, OUT YOU GO!

Our first adventure begins with **fire safety**. This rhyming picture book is designed for children 3-7 years old and will teach kids:

- ✓ What a smoke alarm means
- ✓ How to crawl beneath smoke
- ✓ What to do if a door is hot
- ✓ Why firefighters wear masks
- ✓ Where families should meet outside
- ✓ ... and more!

EACH BOOK INCLUDES:

- A rhyming story
- Interactive QR missions
- Resources for parents
- Videos from firefighters

CONFIDENCE, NO FEAR

When children think about different emergencies, we want them to feel **confident and prepared**, not scared.

WHY SAFETY QUEST CO.?



Most safety lessons are taught once in a blue moon.

We believe **consistent practice** helps them stick.

Every Safety Quest Co book combines engaging stories with **simple family missions** that help children build confidence one small step at a time.



Read. Practice. Discuss. Repeat.

BUILDING HABITS



Knowing what to do isn't enough.

Children build confidence through repetition. Every Safety Quest story encourages families to practice together so important skills become lifelong habits —not just one-time lessons.



PARTNER WITH US!

We need:

- Fire Departments
- Schools
- Sponsors
- Libraries
- Families

to help us get this book in as many homes as possible!

Join the Waitlist or Become a Sponsor!
www.safetyquestco.com



Let the adventures
begin!



Safety Quest Co
Helping families feel calm, confident,
and prepared.



Because every great adventure begins with being prepared!

CHOOSE YOUR IMPACT...



**Sponsor
Books**



**Sponsor a
Mission**



**Collaborate
With Us**



**Have an
Idea?**

**YOU
CHOOSE
WHERE YOUR
SPONSORED
BOOKS GO!**



**Want to
sponsor a
specific group
of kids that
doesn't
necessarily
align with the
sponsorship
numbers? Let
us make a
custom
package for
you!**

SPONSOR BOOKS

	Safety Supporter \$250	Safety Champion \$500	Safety Hero \$1,000	Impact Partner \$2,500	Mission Sponsor \$5,000+
Your Impact	Up to 25 children	Up to 50 children	Up to 100 children	Up to 250 children	See more on next page
Sponsor Recognition in Books	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Website Recognition	Name only	Name + Website Link	Logo + Website Link	Featured Logo + Link	Mission Sponsor Feature
Sponsor Certificate	----	✓	✓	✓	✓
Mission HQ Recognition	----	----	----	✓	✓
Logo/Name on Sponsored Mission	----	----	----	----	✓

Join the Waitlist or Become a Sponsor!
www.safetyquestco.com



Let the adventures
begin!



Safety Quest Co

Helping families feel calm, confident,
and prepared.



Because every great adventure begins with being prepared!

\$5,000 MISSION SPONSOR

Go **beyond** book distribution and help bring an entire Safety Quest Co Mission **to life**.

Fund up to 250 books and become the exclusive sponsor of one Safety Quest Co Mission for an entire year.

READING GETS THEM STARTED, PRACTICING KEEPS THEM GOING.



WHAT ARE “MISSIONS?”

Every copy of our first book, *Stay Low, Out You Go!* will have a QR code that leads to an **online portal** (Mission HQ) where families can practice **hands-on missions** like learning how to **crawl under smoke**, **inspecting the windows** in their home, choosing a **family meeting place**, and **so much more!** These are fun, energetic, and most importantly... **repeatable**.

THE MISSIONS ARE WHAT KIDS WILL WANT TO REPEAT. THE BOOK IS THE INTRODUCTION.

10 CORE MISSIONS. 10 FOUNDING MISSION SPONSORS. THAT'S IT.

Every book we publish will have **TEN** practical safety missions, which means **we can only accept TEN Mission Sponsors** for our fire safety book.

For a \$5,000 contribution, you get **a full year** of being a mission's sole sponsor with **first dibs** on **renewal** if you desire.*

*a full year from the book's publication date, TBD



YOUR IMPACT GOES BEYOND THE BOOKS.

Once we hit the ground running, **there's no telling how many children will view Mission HQ.**



PARTNER WITH US!

Email Jenn at
jenn@safetyquestco.com
to schedule a call!

Join the Waitlist or Become a Sponsor!
www.safetyquestco.com



Let the adventures
begin!



Safety Quest Co

Helping families feel calm, confident,
and prepared.



Because every great adventure begins with being prepared!

PARTNERSHIP ISN'T ONE-SIZE- FITS-ALL.



Have expertise, an audience, resources, an event, or an idea we haven't thought of yet? Let's talk.



WE WANT YOU!

We're looking for:

- Expertise
 - Content
 - Events
 - Ambassadors
 - Custom Collaborations
- ... and more!

OUR GOAL IS TO MAKE THE NEXT GENERATION SAFER THAN EVER BEFORE.

According to the Lutherville Volunteer Fire Company, nearly **488** children ages 14 and under die in home fires, and another **116,600** children are injured from a fire/burn related incident.

We want our kids to feel calm, confident, and prepared while having FUN and connecting with their family.

BUILT ON EXPERIENCE. POWERED BY PARENTHOOD.

Our Founder, Jenn, isn't a stranger to public safety. As a former **School Resource Officer, volunteer firefighter/EMT, and a mom of two**, she has seen firsthand how the outcomes of emergencies can vary when people, **especially children**, are prepared.

Our children deserve **every resource** imaginable.

WE CAN ACHIEVE MORE IF WE WORK TOGETHER.



We can't reach **every household** alone. Join us on a **life-changing journey** for you and the **families we support!**



START THE CONVERSATION

Email Jenn at
jenn@safetyquestco.com
to schedule a call!

Join the Waitlist or Become a Sponsor!
www.safetyquestco.com



Let the adventures
begin!